
World unique optical shotgun sight for semi automatic and over & under shotguns

Redring® is creating a stir among hunters and shooters alike. Redring® is designed, developed and made for shotgun shooting. Redring® optimizes the hit rate by improving the shooters self confidence. Why? It's the first and only optical shotgun sight in the world taking into account the special conditions of shotgun shooting – firing a burst instead of a bullet..

Redring® incorporates many unique features. First the red ring reticle in itself. The size of the patented red ring equals the shot diameter/burst at 20 meters. The red ring indicates when it's safe to shoot and when it's not. This surely boosts the confidence of the shotgun shooter, it improves the hit rate and reduces the risk of injuring the game to a minimum. Secondly the patented unique spot-metering reads the light of the target area and momentarily adjusts the intensity of the red ring reticle in relation to the background light. This is a great advantage when hunting under conditions with varying light. Last but not least the patented recoil absorbing rib mounts allows the sight to be mounted directly on the rib of the gun. Fast, easy and safe. Redring® is designed, developed and manufactured in Sweden.

Once mounted, it's ready to shoot

Redring® is mounted free-floating directly on the rib of the gun. It only takes a couple of minutes. No alterations or changes of the gun are necessary. And the sight is so designed that once mounted on the gun, it's ready to use. There is no need for sight-in or calibration. As the lightweight sight is mounted low on the rib, it will not have any noticeable effect on the balance of the gun. The sight comes complete with recoil absorbing mounts for rib widths ranging from 5 to 11.5 mm.

Increased self confidence and improved hit rate

A proper grip and a correct sight alignment are essential to all shooters. Imaging the target in a correct way is probably the most crucial of them all. The starting image and the firing image are critical in order to achieve a perfect shot. Redring® will help the shooter get the correct starting image of each shot. It's from this point the shooter starts the swing or movement towards the firing image. The firing image is

individually adjusted to each shooters swing tempo. With Redring® the shooter will have almost 100% control over the whole shooting process from start to hit.

User friendly and parallax free

Redring® allows you to shoot with both eyes open, no matter which eye is dominant. The open eyes principle improves the situational perception and helps the shooter to identify the target faster. Since Redring® is parallax free, what the shooter sees in the ring equals the target image, i.e when the ring is right in relation to the target, the shot most certainly is a hit.

Invented by a Swedish expert shooter

Redring® was invented by P-O Östergren. P-O is famous among shooters and hunters all over Scandinavia and beyond. He is an experienced hunter and shooter who has, among other things, worked as shooting instructor for the Swedish and the Norwegian national shooting teams. For the last 25 years P-O has run his own hunting and shooting school. To date, more than 30 000 hunters and shooters have taken and passed their final exams under P-O's critical supervision.

Technical data:

Battery: AAAA 1.5V, Approx 300 h life.
.....Redring® is automatically turned of after 4 h.
Weight: 134 g excluding mounts, 192 g including mounts
Length: 134 mm, mounts included
Width: 44 mm
Height: 45.7 mm, of which 33.6 mm above the rib
Material: Anodised aluminium

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Redring AB

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